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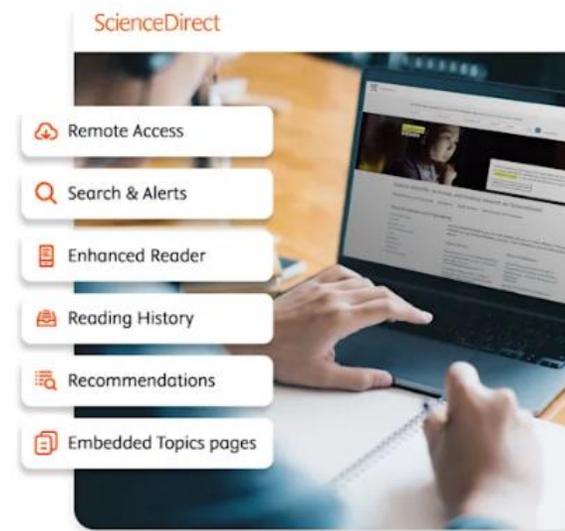
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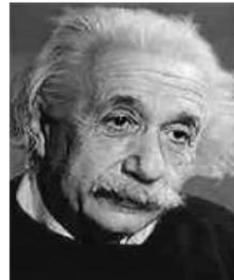
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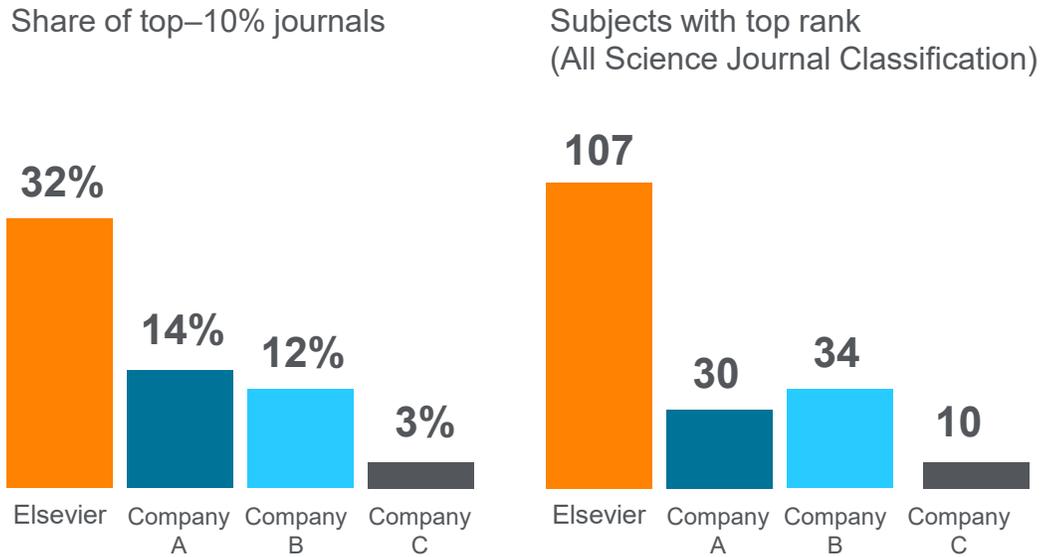
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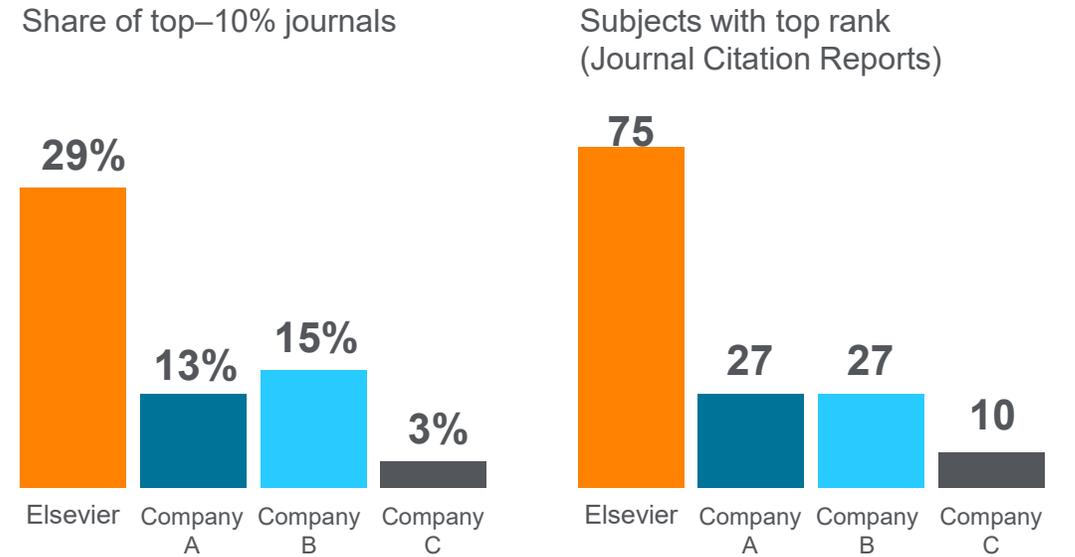
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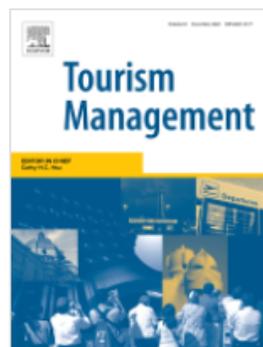Journal • Contains *open access*

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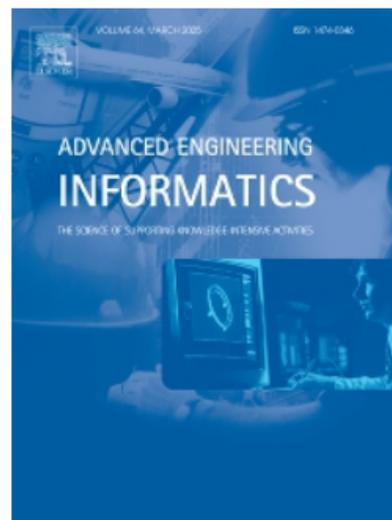
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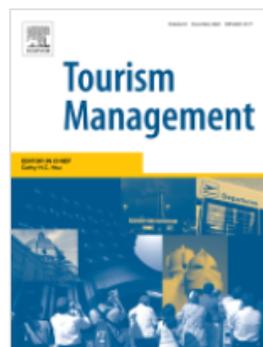
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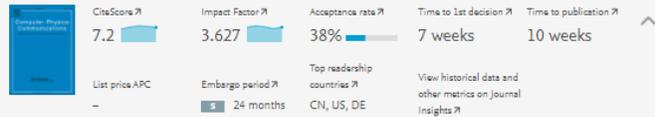
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摘要

Keywords

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Nurse Education Today, Available online 29 March 2025

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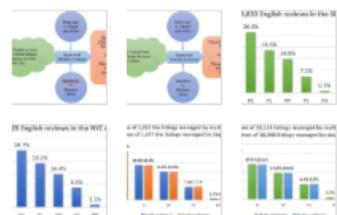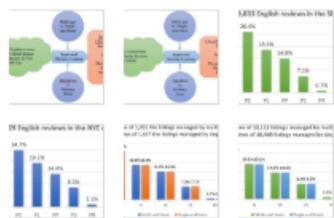
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• This study reports a big-data, supervised machine learning analysis under 7 Ps.

• The data include 1,148,062 English reviews for 37,092 Airbnb listings in SF & NYC.

• The most mentioned marketing mix are Service Product & Physical Evidence.

• Multi-unit and single-unit hosts show little difference under 7 Ps.

• Superhosts and ordinary hosts differ in Service Product, Physical Evidence, & People.

Abstract

The 7 Ps model is a very useful tool in helping service firms solve managerial issues in marketing. Guided by the 7 Ps marketing mix framework, a big-data, supervised machine learning analysis was performed with 1,148,062 English reviews of 37,092 Airbnb listings in San Francisco and New York City. The results disclose similar

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Bei Yu, Ph.D., is an Associate Professor at the School of Information Studies, Syracuse University. Her research expertise is in applied natural language processing and computational social science.

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School of Information Studies, Syracuse University, Syracuse, NY, USA

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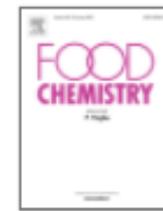
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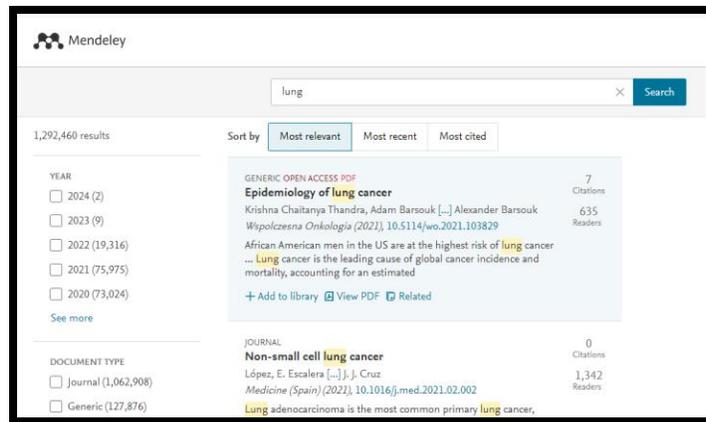
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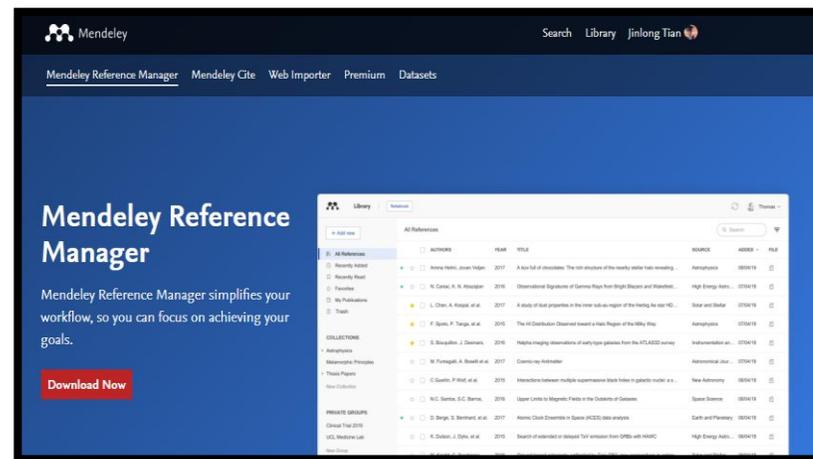
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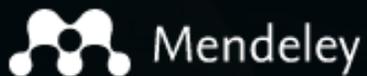
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Mátyás Turós, Róbert Nagy, Zoltán Szűts

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Volume 171, Issue 6, 30 November 2017, Pages 1229-1231

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Yifan Cheng [1], Robert M. Glaeser [2] ✉, Eva Nogales [2,3]

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The Royal Swedish Academy of Sciences awarded the 2017 Nobel Prize for Chemistry to Jacques Dubochet, Joachim Frank, and Richard Henderson for "developing cryoelectron microscopy for the high-resolution structure determination of biomolecules in solution." Achieving this goal, which required innovation, persistence, and uncommon physical insight, has broadened horizons for structural studies in molecular and cell biology.

1

Cryo-Electron Microscopy

Cryoelectron microscopy showed that the flexible dimerization domain gets ordered when Ase1/PRC1 crosslinks two antiparallel microtubules [78], leading to the rod domains projecting from the microtubule-binding domains at a fixed angle [74,78].

From: Trends in Cell Biology, 2013

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Cryo-EM, Part C: Analyses, Interpretation, and Case studies

Friedrich Förster, Elizabeth Villa, in Methods in Enzymology, 2010

Abstract

Cryoelectron microscopy (cryo-EM) is an increasingly popular method to elucidate the structures of macromolecular complexes. However, in many applications the resolution of cryo-EM densities is limited to the low or intermediate resolution regime, that is, (10 Å)$^{-1}$ or worse. Therefore, unambiguous molecular interpretation of cryo-EM densities requires efficient use of additional information, such as

Recent Advances in Electron Cryomicroscopy, Part B

Michael G. Rossmann, ... Pavel Plevka, in Advances in Protein Chemistry and Structural Biology, 2011

Abstract

Cryo-electron microscopy (cryo-EM) in combination with single-particle analysis has begun to complement crystallography in the study of large macromolecules at near-atomic resolution. Furthermore, advances in cryo-electron tomography have made possible the study of macromolecules within their cellular

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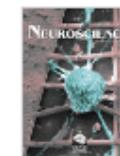
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Neuroscience

Volume 172, 13 January 2011, Pages 196–204

Cognitive, Behavioral, and Systems Neuroscience

A sex comparison of the anatomy and function of the main olfactory bulb–medial amygdala projection in mice

N. Kang[a], E.A. McCarthy[a], J.A. Cherry[b], M.J. Baum[a]

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http://dx.doi.org/10.1016/j.neuroscience.2010.11.003

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Abstract

We previously reported that some main olfactory bulb (MOB) mitral/tufted (M/T) cells send a direct projection to the "vomeronasal" amygdala in female mice and selectively respond to volatile male mouse urinary odors. We asked whether MOB M/T cells that project to the vomeronasal amygdala exist in male mice and whether there is a sexually dimorphic response of these neurons to volatile male urinary pheromones. Gonadectomized male and female mice received bilateral injections of the retrograde

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Bing Liu, Xiu-Cheng Zhang, Yong-Hong Chen

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From: Small Animal Critical Care Medicine (Second Edition), 2015

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